



Suite 1, 85-87 Charles St Kew 3101  
PO Box 462 Kew, 3101  
Victoria, Australia  
Tel: +61-3-9851-8600  
Fax: +61-3-9851-8601  
[www.eb2bcom.com](http://www.eb2bcom.com)

18 June 2008

## PRESS RELEASE

### **Ping Identity Powers Internet Single Sign-On For More Than 100 SaaS Providers**

SaaS Vendors Choose PingFederate and Ping Identity's SaaS Partner Program for Proven, Standards-Based SSO Denver, CO

Ping Identity® today announced it has passed the 100 milestone for software as a service (SaaS) and Business Process Outsource (BPO) providers now using PingFederate® for secure Internet single sign-on. The company also has realized three consecutive quarters of 30-percent growth for its SaaS Partner Program.

"Enterprises are beginning to require identity and Active Directory integration with their SaaS providers. Recognizing this, we've worked closely with the SaaS community to provide the identity federation and Internet single sign-on solutions their enterprise customers are demanding," said Ping Identity CEO Andre Durand. "Today, more than half of our existing SaaS customers have joined the SaaS Partner Program, further validating the use of standards and SAML as the security protocol of choice when it comes to Internet single sign-on."

PingFederate gives SaaS providers and their customers safe access to Internet applications without the need for repeat logins. Unlike other identity federation solutions that can take six months or more to deploy, PingFederate's easy-to-use software can be deployed in only a few days.

Ping Identity's SaaS Partner Program gives SaaS providers the ability to offer their clients proven, standards-based single sign-on (SSO), while benefiting from an additional revenue stream. More than 90-percent of those who have joined the program have gained top line revenue growth and increased subscriber retention rates. Ping Identity SaaS partners have improved customer satisfaction rates, while significantly lowering operations costs.

New Ping Identity SaaS partners include human capital management services provider Rideau, employee benefits services provider WageWorks, governance, risk and compliance management solutions provider Axentis, and investment management solutions provider PriceMetrix.

"Ping Identity allows us to meet our customers' requirements for industry-proven SSO solutions that scale quickly and easily as their access requirements change and grow," said Rideau Director of Infrastructure Technology Daniel Guerard. "The program aligns perfectly with our business model, creating an additional revenue stream with little to no upfront costs."

"Joining the Ping Identity SaaS Partner Program was a no brainer," said WageWorks Principal Architect James Yang. "Many of our customers today expect standards-based single sign-on access to work with our applications. The Ping Identity SaaS Partner Program allows us to easily provide customers with the industry's most trusted SSO solution."

"The Ping Identity SaaS Partner Program maps nicely to our sales model," said Axentis CTO Dean Baumann. "The program allows us to easily provide customers with the industry's most trusted SSO solution."

"Partnering with Ping Identity to offer standards-based single sign-on is a win-win for PriceMetrix and our clients," said J. Cory Weech, Vice President, Technology, CISO, PriceMetrix. "In addition to simplifying access to our ValueOne practice management toolset for investment professionals, we can also help our clients address their SSO requirements with PingFederate."

Visit our Website to learn more about Ping Identity's SaaS Partner Program.

### **About Ping Identity Corporation**

Ping Identity's dedication to delivering secure Internet single sign-on software and services for more than 220 customers worldwide has earned us recognition as the market leader in federated identity management.

PingFederate, the world's first rapidly deployable identity federation software, provides organizations' users safe access to Internet applications without the need to re-login. With PingFederate and PingEnable—Ping Identity's expert support, services, and methodologies—external connections can be operational in less than a week.

Download a free trial at <http://www.pingidentity.com>. For more information, dial toll-free 877.898.2905 or +1 303.468.2882, or email [sales@pingidentity.com](mailto:sales@pingidentity.com)

- end -

**eB2Bcom is a reseller of Ping Identity please contact us on :**

**eB2Bcom**

Tel: 03 9851 8600

Fax: 03 9851 8601

Web: <http://www.eb2bcom.com> , <http://www.view500.com/>